 **Partner Support Action Plan**

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| **Who will reach out** | **Partner to approach re: funding** | **By When** | **Notes** |
| Beth Llewellyn and Liz Keever | Russ Johnson of LMH Health | June 2019 |  |
| Jeff Severin and Marlin Bates | Dan Partridge of the Lawrence-Douglas County Health Department | June 2019 | Share with Dan the plan for the host organization, as well as that the LiveWell Executive Committee will establish performance goals and perform an annual review of the staff member. |
| Jeff Severin and Christina Holt | Chip Blaser of the Douglas County Community Foundation | Met on 6/10/19 | Provided requested follow-up information on budget 6/19/19. 7/31/19: Chip shared is it likely CDDF will be able to provide funding. |
|  | Hallmark |  |  |
| Laura Canelos (Christina Holt follow up) | UnitedHealthcare | July 2019 | Laura serves in Community Outreach at UnitedHealthcare, and said she could reach out to her colleagues to see if there might be a possibility for partnering.  ---  Update from Laura 8/21/19: I met with the Director of Marketing for UHC-Community Plan (KanCare), Kimberly Crawford, regarding the inquiry on funding. Unfortunately, there are no funds dedicated to this kind of initiative for Kansas. We have supported in past years several projects, including a big grant of 1.9M for Wyandotte County (one of the last counties in the SDOH rankings) for a 3 year period which funded community health workers who connected residents with resources. Given those investments, Kansas is not currently a priority for funding coming from UHC nationally. I will keep my eyes open for any other opportunities and pass them along. |
|  | Berry Plastics |  |  |
|  | Allen Press |  |  |
|  | Amarr Entrematic |  |  |
| Christina Holt | Golf Course Superintendent’s Association of America | June 2019 | Emailed Chava McKeel, Director of Government Affairs 6/25/19. She shared with Nate Scott, Director of Human Resources. His response: “Chava passed along your information to me since wellness is a HR initiative at GCSAA. While we truly value and support what LiveWell stands for, GCSAA is unable to supply funding to support an Executive Director hire. We are huge wellness proponents and instill healthy nutrition, exercise and lifestyle choices everyday at GCSAA.  If we can be of assistance in the future, please let me know.” |
|  | United Health Care Foundation |  |  |
|  | DST Lawrence |  |  |
|  | Black Hills |  |  |
| **Who will reach out** | **Partner to approach re: funding** | **By When** | **Notes** |
|  | Westar Energy |  |  |
| Beth Llewellyn | Lawrence Chamber of Commerce |  | Talk to Hugh Carter and ask who else we should talk to and if they have a reserve for memberships. Share about WorkWell efforts and annual event. Potential ask: if we could have a little blurb included in their weekly newsletter (Health Department and KSRE are members). |
|  | Dillon’s |  |  |
| Kelsey Fortin | HyVee | 9/13 | Contacted Kylene Frost the registered dietian with the 6th street Hyvee location on 8/13 and requested an additional meeting for further discussion. No reply as of 9/9. Sent a follow-up email. |
|  | Genesis |  |  |
|  | Eudora Chamber of Commerce |  |  |
|  | Baldwin City Chamber of Commerce |  |  |
|  | BonBon/ Burger Stand |  |  |
|  | Macelis |  |  |
|  | Lawrence Originals Group |  |  |
|  | CapFed |  |  |
|  | Midwest Bank |  |  |
|  | Douglas County |  |  |
|  | Lawrence Journal World |  |  |
|  | KLWN |  |  |
| Jeff Severin | s | 9/13 |  |
| Aftan Jameson | Baker University | 9/13 |  |
|  | Merchants |  |  |
|  | Sports Facilities |  |  |
| Kelsey Fortin | Crunch Fitness |  | Contacted Sheila Ellis a personal trainer and fitness instructor at Crunch on 8/13. She provided contact information for Even Johnson, the General Manager, 785.371.4044. Will call to try to set a meeting. |
|  | Genesis |  |  |
|  | Planet Fitness |  |  |
|  | Lawrence Public Library |  |  |
|  | Restaurants in town |  |  |
|  | Trek |  |  |
|  | Sunflower Bike |  |  |
|  | CycleWorks |  |  |
|  | Running stores |  |  |
|  | Checkers (JR Lewis) |  |  |
| Marlin Bates | Mid America |  |  |
| Marlin Bates | Frontier Form |  |  |
|  | DTI/ Boston Financial |  |  |
| Gary Webber | The Merc | 9/13 |  |
|  | Natural Grocers |  |  |
|  | Chris Piper Glass |  |  |
| Jeff Severin | KU Athletics | 9/13 | Note Healthy Kids efforts |
|  | Dillons |  |  |
|  | Hy-Vee |  |  |
| Christina Holt | Sprouts | June 2019 | Emailed Timmi Zalatoris, VP for HR, 6/25/19  Follow-up sent 9/30/19 |
|  | Concrete contractors and builders |  | Make HBE connection |
|  | Realty companies |  |  |
|  | Stephens |  |  |
|  | Hedges |  |  |
|  | McGrew |  |  |
|  | Insurance Companies |  | They benefit when people are healthy! |
|  | Garmin |  |  |
|  | Sprint |  |  |
|  | Reuschoff |  | Sexual violence prevention work connection |
|  | Protection 1 |  | Sexual violence prevention work connection |
| Beth Llewellyn | ICL |  |  |
|  | KU Alumni |  |  |
|  | KU Endowment |  |  |
|  | Home Builder Association |  |  |
|  | Realtors Association |  |  |
| Kelsey Fortin | Jayhawk Club | 9/13 | Contacted Lauren Easton on 8/13. She is with Simple which is a fitness, wellness, and medspa contracted with the Jayhawk club. Requested to set a meeting. Discovered simple is no longer conneccted to the the Jayhawk club. Was passed along contact information for Tucker Fritzel [Tucker@thejayhawkclub.com](mailto:Tucker@thejayhawkclub.com) as a potential avenue. Emailed 9/9 to request a meeting. |
|  | Lawrence Country Club |  |  |
|  | Private doctors’ offices and dentists not affiliated with LMH Health (also in Eudora, Baldwin City) |  |  |
|  | Local law firms |  |  |
|  | Enterprise Rental Cars |  |  |
| Sarah Hartsig | St. John’s Catholic Church | 9/13 |  |
| Sarah Hartsig | Corpus Christi Catholic Church | 9/13 |  |
|  | Other faith communities |  |  |
|  | Ministerial Alliance |  |  |
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**Grant Support Action Plan**

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| **Who** | **Funding source** | **By When** | **Notes** |
| Beth Llewellyn | Kansas Health Foundation 25K Impact and Capacity Grant | 8/30 | (accepted May 1 – August 30) |
| Christina/ Beth | RWJF Cross-Sector Innovation Initiative |  | Christina will attend webinar. Brief proposal due 9/5. More information at [**this link**](https://nam01.safelinks.protection.outlook.com/?url=http%3A%2F%2Fr20.rs6.net%2Ftn.jsp%3Ff%3D001k7yuYeruGdNDusGTR2rk8BvkYMEHmAqvENlR0OKTQpE8pFXdkb_X7XJkN-LHbaNRx7iD662MaD-AT6QJcQoRJX1dmuOO-B3FP2s-tMcj5RihRNKf5BaiAV0u1_KJM1gRtP8JqUIyRZloEISv-DhFmPFb_tV-9lT6NzXdEbfH69vH7BxrPVT-Ga4k3La2AsQfULp0oCTK2t4L7z8hgp8gxQ%3D%3D%26c%3DVYxXuls8LNxIEPQciY9Xe9tQ5EHFFD8oXw0eD7IyoElcVqXKhUAG0g%3D%3D%26ch%3DP6MLxbXA2YsPX36J_lbocORhnD0EC1_TIX1bp1pSUgSvW4Bm-itkzg%3D%3D&data=02%7C01%7Cchh%40ku.edu%7C3047047de78c4a4bbf5d08d71762b0b9%7C3c176536afe643f5b96636feabbe3c1a%7C0%7C0%7C637003584959276974&sdata=AMcOxOBafM0%2B8dmndclORCmabWxGkB0vyUo%2BqRXXseM%3D&reserved=0). Invited full proposal due 10/17/19.  LDCHD will be pursuing with Behavioral Health. |
| Jeff Severin | Blue Cross Blue Shield Foundation |  |  |
| Marlin Bates | Sunflower Foundation | May 2019 | Marlin reached out to Elizabeth Burger. No funding mechanism within her Foundation's portfolio that would help us out on fundraising, she did give some guidance. She emailed several reports from LiveWell-like organizations across the state that each contain a couple of points for consideration. 1) They have all received Blue Cross Blue Shield Pathways funding - some of those grants are quite substantial, so that'll be something to explore; and 2) The contact information for the organizations' Executive Directors/Leadership. It may be a good idea to make contact with some of those folks to see what light they may be able to shed on their funding mechanisms. |
|  | United Way of Douglas County |  | Encouraged to apply during next funding cycle. 2021 Community Impact Grant RFP will be released in the summer of 2020. |
|  | Bill Self Assist Foundation |  |  |
|  | City of Lawrence |  |  |
|  | National funders that make grants for health |  |  |
|  | Rice Foundation |  |  |
|  | Maximus Foundation |  | Maximus call center at East Hills Business Park. It looks like they have a foundation and might have an interest in health and wellness:  [https://maximus.com/foundation](https://nam01.safelinks.protection.outlook.com/?url=https%3A%2F%2Fmaximus.com%2Ffoundation&data=02%7C01%7Cchh%40ku.edu%7C931848ab6d59427b4cb108d6f651e001%7C3c176536afe643f5b96636feabbe3c1a%7C0%7C0%7C636967228857335091&sdata=jJhMAGoYOqVt6%2F0rxWlPWMdjei3Csv8d0%2BHeqUn905g%3D&reserved=0) |
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